

Sunrise

di Francesca Pergreffi

Giulia Marani produced for SS 2016 another fusion between art and fashion, by creating together with the painter Ester Grossi the new Sunrise collection.

Sunrise is a summer breeze playing with the night blues and the daytime gleam.

Sunrise is a transparency as light as a soap bubble, fluctuating at the rhythm of the body.

Sunrise is an iridescent shiver, created by garments with sensual and linear cuts, sinuously chatting with the silhouette.

Sunrise is a sudden flash, arisen from the laminated inserts, which revives the gaze.

Sunrise is a spark awakening the atmosphere and instilling the *joie de vivre*.

The designer chose to work with Ester Grossi out of a sympathy feeling, because both of them possess an eye capable of reformulating the aspect of reality always without undermining its essence. Giulia Marani and Ester Grossi had a great time in creating a collection with refined fabrics, appealing colour combinations, abstract patterns; always bearing in mind the garment and the canvas. To understand the cooperation between Giulia Marani and Ester Grossi just take a look at the printed skirt in pierced alcantara which is a faithful reproduction of the painting *Cric*. The designer conveys the irony and the malice of the painting through her choice of the fabrics and of the manufacturing techniques; they are really pleasing to the touch with a sheer-see through effect. The printed georgette silk little jacket is not less so, and is the reinterpretation of the artwork *Au*; in this garment all the power and character of the painting are to be found in the light and airy georgette, in the seduction of silk, in the glowing fluorescent shade and in the cut accuracy. Strong fusions between garment and painting are also visible on the pencil skirt with intarsia flower and thermolayered fluo coating, which recalls *Giaggiolo*. Giulia Marani knows perfectly how to reproduce the softness and eroticism of the flower in the cut of the pencil skirt and the irony of the pop style in the fluo coating.

Sunrise is a sparkling awakening which swarms into the streets!

Designer: Giulia Marani

Artist: Ester Grossi

Curator: Francesca Pergreffi